

True Religion**Feb 2017- April 2020***Graphic Artist Mens /Women's*

I worked closely with lead designers and merchandisers creating graphics for seasonal collections. This included developing allover repeat prints, color pallets, custom denim pocket embroideries, trims, tapings, appliques, embellished tshirt graphics as well as screenprinted and sublimated sportswear hookups with a wide range of vendors. I proved to be reliable and easy to work with through various changes in leadership and management. By creating seasonal collections that felt true to the brand I oversaw the transition from a period of vintage selva style True Religion graphics into an era of cleaner branding that intersects between contemporary streetwear and wearable high fashion.

Jerry Leigh**Sept 2013- Feb 2017***Sr. Graphic Artist Mens/Boys Division*

Oversaw True Religion Brand graphic T-shirt division

Developed the Star Wars boys/toddlers specialty collection for Old Navy

Grew the Kohl's private label T-shirt business for Rock & Republic, Helix, Tony Hawk, and Hang Ten.

Additional licensed work includes Disney, GM, US Army Rangers/Special Ops, Popeye, Pink Panther, Smokey the Bear, and Metallica.

Simsotex**Jan 2012- June 2012***Sr. Apparel Graphic Designer*

Oversaw Licensing Department

Developed graphic content for brands like Rock & Republic and Hang Ten.

Created mens generics in addition to collaborated efforts with the Jrs department.

Worked with Kohl's, Forever 21, Hot Topic, Papaya & Disney Stores. Licenses included Jimi Hendrix, James Dean, Marilyn Monroe, Elvis Presley, I love Lucy, Lotteria and Norton Motorcycles.

Freelance**Dec 2010- Jan 2011**

Clients included Sullen, Lucky 13, Omit Apparel, Hinano Tahiti, The Wild Ones, Tequila Patron, Defiance, Altardstate, and 88 Apparel.

Hybrid Apparel**July 2007-Dec 2010***Apparel Graphic Designer/ Illustrator*

Created original designs for a range of accounts, brands, private labels and licensed products including Levis, Reebok, Sonoma, St John's Bay, Tony Hawk, Jimi Hendrix, Bob Marley, MMA Elite, Sinister, WWE, Star Trek, Transformers, GM, Penzoil and Conoco Phillips.

Specialized in custom illustrations, vintage type layouts, graphic looks and airbrushed renderings.

Worked with Walmart, Target, Kohl's, JC Penney's Hot Topic, and Sears.

Fortune Fashions**Sept. 2006- April 2007***Apparel Graphic Designer*

Created designs for Tony Hawk, Alpine Stars, Mossimo, Tommy Bahama, Hard Rock Café, Apt 9, Faded Glory and Stranded. Other accounts included West Coast Choppers, GM, Hustler, Planet Hollywood, Hasbro and Disney.

Fortune Casuals LLC/Paige Premium Denim**Sept 2002- 2006***Apparel Graphic Designer*

Designed graphics for juniors, missy, girls and boys markets keeping aware of current trends and layouts. Brainstormed concepts and clever attitude verbiage, creating original vector art for buyers and presentations.

In the denim division created pocket embroidery art and pattern prints as well as hangtags and cads.

Designed embroideries for tunic blouses, fashion bodies and jeans.

Education

BA (Illustration/Fine Arts) Art Center College of Design,